

Coloured by our times



dixie®

Trust and transparency

As a contrast with the all-natural look, add colorful details for a personal touch. This is one of the key factors for a vibrant home. And a simple way to create an expressive interior.

This season, Dixie's collection is as usual the fruit of our close, long-term collaborations with dedicated suppliers. Collaborations that are closer than ever after our recent visit to their homes and factories. And are based on mutual trust and transparency.

This is an almost everlasting, hand-made collection, in a natural low-key color scale. Made to resist years of wear and tear with its high-quality craftsmanship. Coloured by our vision of a more sustainable world.

On the floor



Many of our sustainable jute rugs and doormats are handmade in southern India. Jute is a hard-wearing fibre that is easy to work. Thanks to modern manufacturing methods, it can be made into a soft, natural yarn that is a pleasure to weave and dye.

The result is beautiful and classic rugs where every product is unique. Meet Julia, Fiona, Freja, Fanny and Filip.

Fiona /

Jute rugs and doormats

Material:
Jute

With latex backing

Height:
0,8 cm

45 cm

75 cm

60 cm

90 cm

70 cm

120 cm

80 cm

180 cm

190 cm

290 cm

REACH

FIONA / Ivory

37833 Fiona ivory 45x75
37815 Fiona ivory 60x90
37817 Fiona ivory 80x180
37818 Fiona ivory 190x290

FIONA / Black

37829 Fiona black 45x75
37666 Fiona black 60x90
37672 Fiona black 70x120
37673 Fiona black 80x180

FIONA / Cement grey

37847 Fiona cement grey 60x90

FIONA / Coffee

37832 Fiona coffee 45x75
37759 Fiona coffee 60x90
37760 Fiona coffee 70x120
37761 Fiona coffee 80x180

FIONA / Lead grey

37830 Fiona lead grey 45x75
37671 Fiona lead grey 60x90
37674 Fiona lead grey 70x120
37675 Fiona lead grey 80 x180

FIONA / Grey

37831 Fiona grey 45x75
37667 Fiona grey 60x90
37676 Fiona grey 70x120
37677 Fiona grey 80x180
37764 Fiona grey 190x290

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On the floor

Rugs & doormats

Julia /

Jute rugs and doormats

Material:
Jute

Height:
1,5 cm

With latex backing

60 cm

90 cm

70 cm

120 cm

80 cm

180 cm

160 cm

230 cm

190 cm

290 cm

REACH

JULIA / Ivory

37812 Julia ivory 60x90
37813 Julia ivory 70x120
37814 Julia ivory 80x180

JULIA / Black

37634 Julia black 60x90
37649 Julia black 70x120
37658 Julia black 80x180

JULIA / Cement grey

37846 Julia cement grey 60x90

JULIA / Natural grey

37646 Julia natural grey 60x90
37651 Julia natural grey 70x120
37660 Julia natural grey 80x180
37682 Julia natural grey 160x230
37739 Julia natural grey 190x290

JULIA / Lead grey

37684 Julia lead grey 60x90
37685 Julia lead grey 70x120
37686 Julia lead grey 80x180

JULIA / Grey

37642 Julia grey 60x90
37650 Julia grey 70x120
37659 Julia grey 80x180

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Julia / Jute doormats	Material:	With latex backing	90 cm 60 cm	REACH
	Height:			



37821 Julia rusty red 60x90



37776 Julia old rose 60x90



37751 Julia oat 60x90



37774 Julia coffee 60x90



37691 Julia potato 60x90



37748 Julia thunder blue 60x90



37695 Julia ocean 60x90



37653 Julia dark green 60x90





On the floor

Filip /
Jute rugs and
doormats

Material:
Jute
Height:
1,0 cm

60
cm

90 cm

80
cm

250 cm

160
cm

230 cm

190
cm

290 cm

REACH

FILIP / Melange white
37842 Filip melange white 60x90
37843 Filip melange white 80x250
37844 Filip melange white 160x230
37845Filip melange white 190x290

FILIP / Melange grey
37769 Filip melange grey 60x90

FILIP / Melange black
37766 Filip melange black 60x90
37773 Filip melange black 80x250
37767 Filip melange black 160x230
37768Filip melange black 190x290

Doormat
small

Material:
Jute
Height:
2,0cm

45
cm

75 cm

REACH

37758 Corridor natural 45x75

11

Freja /

Jute rugs and doormats

Material:
Jute
Height:
1,0 cm

With latex
backing



50
cm



70
cm

120 cm



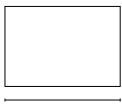
60
cm

90 cm



80
cm

150 cm



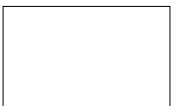
160
cm

230 cm



80
cm

250 cm



240
cm

300 cm



37809 Freja natural grey 160x230



FREJA / Natural grey

- 37826 Freja natural grey 50x80
- 37824 Freja natural grey 80x250
- 37809 Freja natural grey 160x230
- 37810 Freja natural grey 240x300



FREJA / Natural

- 37825 Freja natural 50x80
- 37804 Freja natural 60x90
- 37805 Freja natural 70x120
- 37806 Freja natural 80x150
- 37823 Freja natural 80x250
- 37807 Freja natural 160x230
- 37808 Freja natural 240x300

Fanny /

Jute rugs
and doormat

Material:
Jute
Height:
1,0 cm

With latex
backing



50
cm



60
cm

90 cm



80
cm

250 cm



160
cm

230 cm



190
cm

290 cm



FANNY / Jute melange

- 37827 Fanny 50x80
- 37811 Fanny 60x90
- 37828 Fanny 80x250
- 37820 Fanny 160x230
- 37822 Fanny 190x290



FANNY / Jute striped

- 37838 Fanny striped 60x90
- 37839 Fanny striped 80x250
- 37840 Fanny striped 160x230
- 37841 Fanny striped 190x290

Ella /

Jute rugs
Reversible

Material:
Jute
Height:
0,8 cm



ø125 cm



ø150 cm



45539 Ella white/natural d125



45538 Ella black/natural d125



45552 Ella white/natural d150



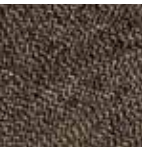
REVERSIBLE



45554 Ella black/natural d150



REVERSIBLE



Elin /

Jute rug

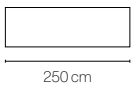
Material:
Jute
Height:
1,0 cm

With latex
backing



60
cm

90 cm



80
cm

250 cm



160
cm

230 cm



190
cm

290 cm



ELIN / Striped

- 37837 Elin striped 60x90
- 37834 Elin striped 80x250
- 37835 Elin striped 160x230
- 37836 Elin striped 190x290



Sisal fibres from the sisal agave plant are about 1 metre long, ivory coloured, shiny and very strong. Use of sisal is advantageous from an environmental point of view as sisal absorbs more carbon dioxide than it produces.

Rugs made from sisal are naturally strong and suitable for most inside areas.

Enjoy our timeless and durable collection – Jenny.

On the floor

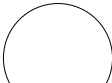
Jenny / Natural grey

Sisal rugs with natural latex backing

Material:
Sisal
Height:
0,8 cm



ø150 cm



ø250 cm

REACH



37977 Jenny natural grey w. border ø 250



37978 Jenny natural grey w. border ø 150

Jenny / Natural grey

Sisal doormats with natural latex backing

Material:
Sisal
Height:
0,6 cm



90 cm

60 cm



120 cm

70 cm



150 cm

80 cm

REACH



JENNY / Natural grey

- 37969 Jenny natural grey 60x90
- 37970 Jenny natural grey 70x120
- 37971 Jenny natural grey 80x150

Jenny / Natural grey

Sisal rugs with natural latex backing

Material:
Sisal
Height:
0,6 cm



230 cm

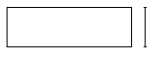


290 cm



300 cm

240 cm



250 cm

80 cm

REACH



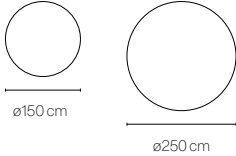
JENNY / Natural grey

- 37973 Jenny natural grey 80x250
- 37974 Jenny natural grey 160x230
- 37975 Jenny natural grey 190x290
- 37976 Jenny natural grey 240x300

Jenny / Black

Sisal rugs with natural latex backing

Material: Sisal
Height: 0,8 cm



REACH



37967 Jenny black w. border ø 250

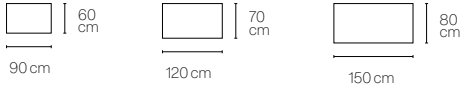


37968 Jenny black w. border ø 150

Jenny / Black

Sisal doormats with natural latex backing

Material: Sisal
Height: 0,8 cm



REACH



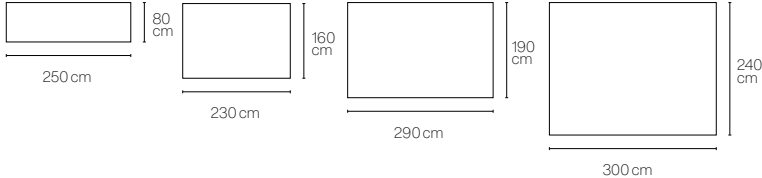
JENNY / Black

- 37960 Jenny black w. border 60x90
- 37961 Jenny black w. border 70x120
- 37962 Jenny black w. border 80x150

Jenny / Black

Sisal rugs with natural latex backing

Material: Sisal
Height: 0,6 cm



REACH



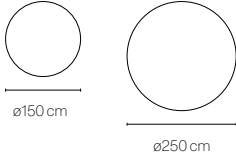
JENNY / Black

- 37963 Jenny black 80x250
- 37964 Jenny black 160x230
- 37965 Jenny black 190x290
- 37966 Jenny black 240x300

Jenny / Grey

Sisal rugs with natural latex backing

Material: Sisal
Height: 0,8 cm



REACH



37953 Jenny grey w. border ø 250

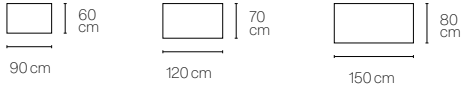


37957 Jenny grey w. border ø 150

Jenny / Grey

Sisal rugs with natural latex backing

Material: Sisal
Height: 0,8 cm



REACH



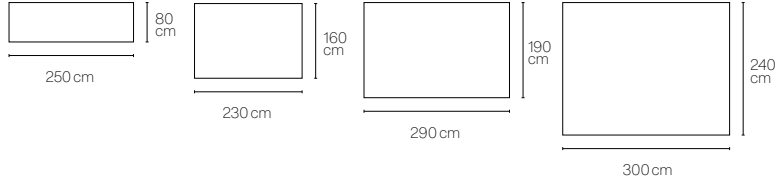
JENNY / Grey

- 37946 Jenny grey w. border 60x90
- 37947 Jenny grey w. border 70x120
- 37948 Jenny grey w. border 80x150

Jenny / Grey

Sisal rugs with natural latex backing

Material: Sisal
Height: 0,6 cm



REACH



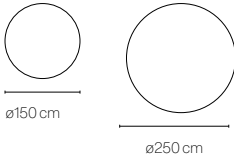
JENNY / Grey

- 37949 Jenny grey 80x250
- 37950 Jenny grey 160x230
- 37951 Jenny grey 190x290
- 37952 Jenny grey 240x300

Jenny / Natural

Sisal rugs with natural latex backing

Material: Sisal
Height: 0,8 cm



REACH

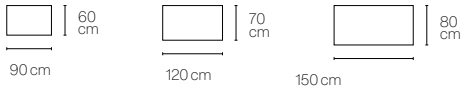
37954 Jenny natural w. border ø 250

37958 Jenny natural w. border ø 150

Jenny / Natural

Sisal doormats with natural latex backing

Material: Sisal
Height: 0,8 cm



REACH



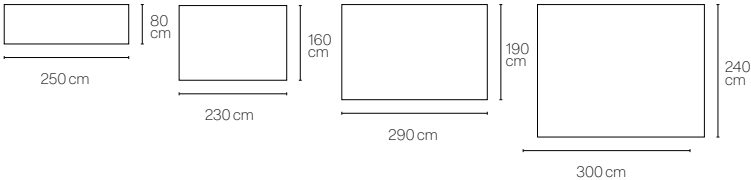
JENNY / Natural

- 37930 Jenny natural w. border 60x90
- 37931 Jenny natural w. border 70x120
- 37932 Jenny natural w. border 80x150

Jenny / Natural

Sisal rugs with natural latex backing

Material: Sisal
Height: 0,6 cm



REACH



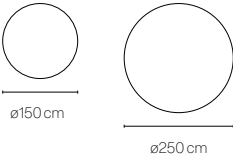
JENNY / Natural

- 37936 Jenny natural 60x90
- 37933 Jenny natural 80x250
- 37934 Jenny natural 160x230
- 37935 Jenny natural 190x290
- 37937 Jenny natural 240x300

Jenny / Marble

Sisal rugs with natural latex backing

Material: Sisal
Height: 0,8 cm



REACH

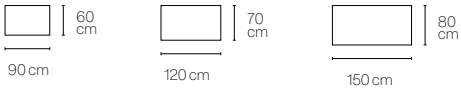
37955 Jenny marble w. border ø 250

37959 Jenny marble w. border ø 150

Jenny / Marble

Sisal doormats with natural latex backing

Material: Sisal
Height: 0,8 cm



REACH



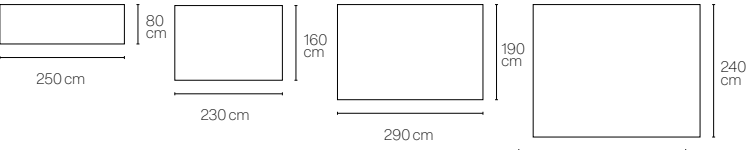
JENNY / Marble

- 37938 Jenny marble w. border 60x90
- 37939 Jenny marble w. border 70x120
- 37940 Jenny marble w. border 80x150

Jenny / Marble

Sisal rugs with natural latex backing

Material: Sisal
Height: 0,6 cm



REACH



JENNY / Marble

- 37945 Jenny marble 60x90
- 37941 Jenny marble 80x250
- 37942 Jenny marble 160x230
- 37943 Jenny marble 190x290
- 37944 Jennymarble 240x300

Doormats with natural latex backing / Overview



Collections



60x90 cm



Julia / Jute

- 37774 Coffee
- 37776 Old rose
- 37748 Thunder blue
- 37691 Potato
- 37646 Natural grey
- 37812 Ivory
- 37751 Oat
- 37642 Grey
- 37684 Lead grey
- 37634 Black
- 37821 Rusty red
- 37653 Dark green
- 37846 Cement grey
- 37695 Ocean

Fiona / Jute

- 37667 Grey
- 37671 Lead grey
- 37666 Black
- 37759 Coffee
- 37815 Ivory
- 37749 Blue melange
- 37750 Grey melange
- 37847 Cement grey

Fanny / Jute

- 37811 Melange
- 37838 Striped

Elin / Jute

- 37837 Striped

Freja / Jute

- 37804 Natural

Filip / Jute

- 37769 Melange grey
- 37766 Melange black
- 37842 Melange white

Jenny / Sisal (machine made)

- 37930 Natural
- 37938 Marble
- 37946 Grey
- 37960 Black
- 37969 Natural grey

50x80 cm



Freja / Jute

- 37825 Natural
- 37826 Natural grey

Fanny / Jute

- 37827 Melange

45x75 cm



Fiona / Jute

- 37829 Black
- 37830 Lead grey
- 37832 Coffee
- 37831 Grey
- 37833 Ivory

... Doormats with natural latex backing / Overview

70x120 cm



Julia / Jute

- 37650 Grey
- 37685 Lead grey
- 37649 Black
- 37651 Natural grey
- 37813 Ivory

Fiona / Jute

- 37676 Grey
- 37674 Lead grey
- 37672 Black
- 37760 Coffee
- 37816 Ivory

Freja / Jute

- 37805 Natural

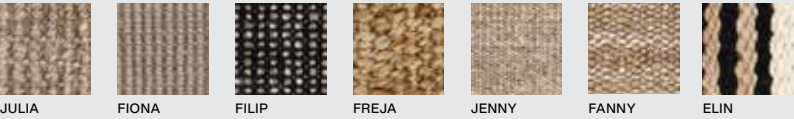
Jenny / Sisal (machine made)

- 37931 Natural
- 37939 Marble
- 37947 Grey
- 37961 Black
- 37970 Natural grey

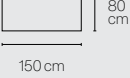
Long rugs / Overview



Collections



80x150 cm



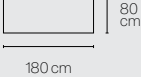
Freja / Jute (natural latex backing)

- 37806 Natural

Jenny / Sisal (natural latex backing)

- 37932 Natural
- 37940 Marble
- 37948 Grey
- 37962 Black
- 37971 Natural grey

80x180 cm



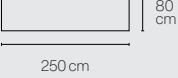
Julia / Jute

- 37659 Grey
- 37686 Lead grey
- 37658 Black
- 37660 Natural grey
- 37814 Ivory

Fiona / Jute

- 37677 Grey
- 37675 Lead grey
- 37673 Black
- 37761 Coffee
- 37817 Ivory

80x250 cm



Filip / Jute

- 37773 Melange black
- 37843 Melange white

Freja / Jute

- 37824 Natural grey
- 37823 Natural

Fanny / Jute

- 37828 Melange
- 37839 Striped

Elin / Jute

- 37834 Striped

Jenny / Sisal (machine made w natural latex backing)

- 37933 Natural
- 37941 Marble
- 37949 Grey
- 37963 Black
- 37973 Natural grey



Large rugs

/ Overview

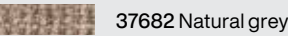
Collections



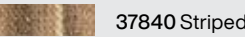
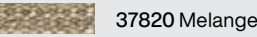
160x230 cm



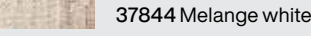
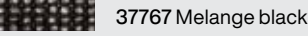
Julia / Jute



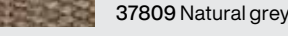
Fanny / Jute



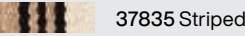
Filip / Jute



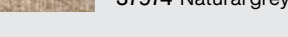
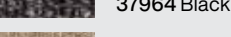
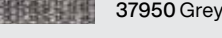
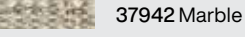
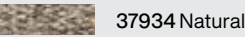
Freja / Jute



Elin / Jute



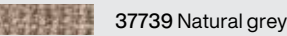
Jenny / Sisal (machine made
w natural latex backing)



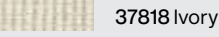
190x290 cm



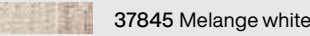
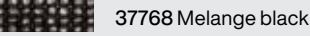
Julia / Jute



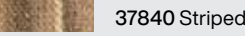
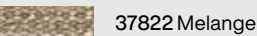
Fiona / Jute



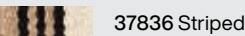
Filip / Jute



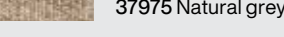
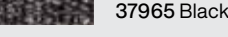
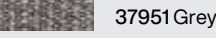
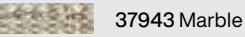
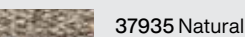
Fanny / Jute



Elin / Jute



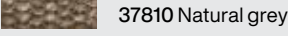
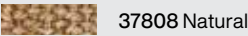
Jenny / Sisal (machine made
w natural latex backing)



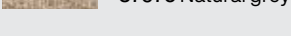
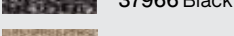
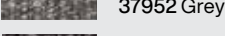
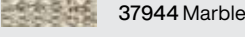
240x300 cm



Freja / Jute



Jenny / Sisal (machine made
w natural latex backing)



Round rugs

/ Overview

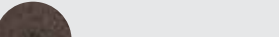
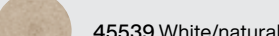
Collections



ø 125



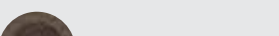
Ella / Jute



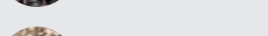
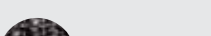
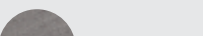
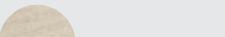
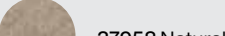
ø 150



Ella / Jute



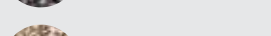
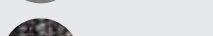
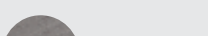
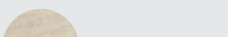
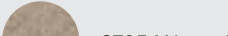
Jenny / Sisal (machine made
w natural latex backing)



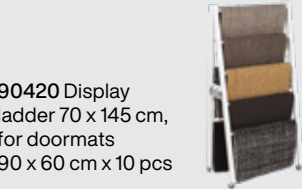
ø 250



Jenny / Sisal (machine made
w natural latex backing)



Display products



90420 Display
ladder 70 x 145 cm,
for doormats
90 x 60 cm x 10 pcs



90415 Display
ladder 70 x 235 cm,
for doormats
90 x 60 cm x 8 pcs



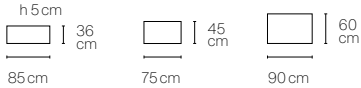
90416 Display
box w. wheels
100 x 70 x 75 cm
for doormats
and rugs



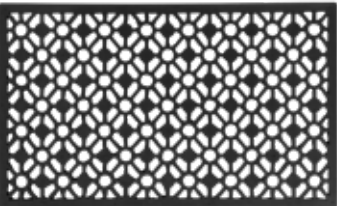
90418 Display
box w. wheels
50 x 70 x 75 cm
for large rugs

Black /
Rubber doormats
Design by Lill O Sjöberg

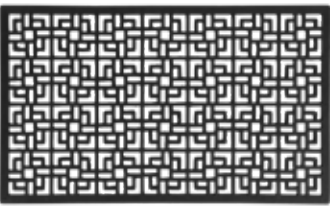
Material:
Rubber
Height:
1,2 cm



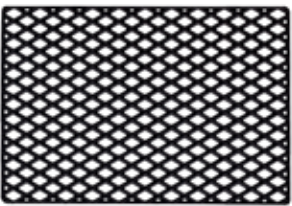
Our collection Black, with rubber doormats, makes you feel welcome and take good care of the dirt from your shoes at the same time. Take an extra look at our boot trays with high edges to prevent the water from your boots to damage the floor.



37423 Black Circle 45x75



37424 Black Square 45x75



37425 Black grid 45x75



37438 Black Tree boot tray 36x85



37436 Black City boot tray 36x85



37401 Black Heart 45x75



37402 Black Tree 45x75



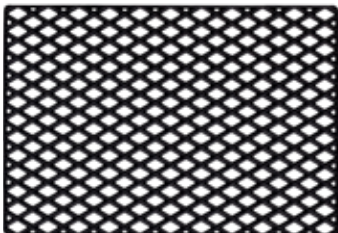
37430 Black City 45x75



37421 Black Heart 60x90



37434 Black Tree 60x90



37426 Black grid 60x90



Coir Printed doormats /
Design by Maria C Bernhardsson

Material:
Coir w latex backing



37900 Solskenshus



37903 Natt i Paris

Gather and collect



Many of our baskets are handwoven from water hyacinth. This way, we help prevent Vietnamese watercourses from becoming clogged. Water hyacinth is a weed that grows freely, and which has a suffocating impact on major freshwater river systems.

Our choice of material results in items that are durable in the home and sustainable in nature. Welcome to discover our friendly collection - Lily.

Lily /
Natural water
hyacinth baskets

Material:
Water hyacinth



45236 Basket round twist S2
ø30 x h22 cm ø40 x 28 cm



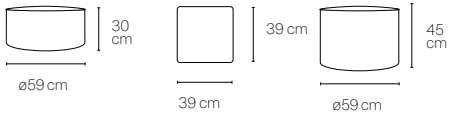
45140 Basket round open twist S2
ø39 x h28 cm ø46 x h30 cm



45141 Basket square open twist S2
46 x 46 x h41 cm 40 x 40 x h38 cm

Lily /
Natural water hyacinth
seating pouf

Material:
Water hyacinth



45247 Seating pouf round
ø59 x h30 cm



45134 Seating pouf square
39 x 39 cm



45142 Seating pouf high
ø59 x h45 cm

Baskets & boxes

Lily /
Natural water
hyacinth baskets

Material:
Water hyacinth



45121 Rect. box w. lid S2
27 x 15 x h15 cm 34 x 25 x h21 cm



45132 Wall basket
40 x 16 x H22 cm



45249 Table basket
30 x 20 x 13 / 24 cm



45103 Drawer mini S3
21 x 14 x 9 cm 30 x 22 x 11 cm
25 x 18 x 10 cm



45218 Drawer small S3
22 x 16 x 12 cm 32 x 24 x 20 cm
26 x 20 x 16 cm



45101 Drawer large S3
32 x 24 x 20 cm 48 x 36 x 24 cm
40 x 30 x 22 cm



45120 Laundry basket slim
21 x 43 x 58 cm



45104 Laundry basket round S2
ø38 x 52 cm ø42 x 60 cm



45118 Trunk w. lid S4
35 x 22 x 22 cm 45 x 32 x 30 cm
40 x 27 x 26 cm 50 x 37 x 34 cm

Esther
Rough/
Segrass baskets

Material:
Seagrass



45571 Bag S2
36 x 20 x h23 cm 40 x 24 x h27 cm



45572 Drawer mini S3
20 x 12 x 7 cm 24 x 15 x 9 cm 28 x 19 x 11 cm



45573 Bread basket round S3
ø18 x h8 cm ø22 x h9 cm ø25 x h11 cm



45558 Box w. lid S2
19 x 27 x h12 cm 24 x 32 x h16 cm



45557 Drawer low S3
19 x 28 x 11 cm 25 x 33 x 15 cm 30 x 38 x 18 cm



45556 Drawer high S3
28 x 19 x h25 cm 30 x 23 x h 24 cm



45560 Basket round S3
ø16/21 x h18 cm ø18/28 x h22 cm ø25/31 x h24 cm



45540 Laundry basket w. lid S2
ø36 x 55 cm ø44 x 60 cm



45562 Laundry basket slim
21 x 43 x 58 cm

Lily /
Brown
Water hyacinth

Material:
Water hyacinth



45127 Laundry basket slim
21 x 43 x 58 cm



45126 Laundry basket round S2
ø38 x 52 cm ø42 x 60 cm



45137 Drawer small S3
22 x 16 x 12 cm 32 x 24 x 20 cm
26 x 20 x 16 cm



45136 Drawer large S3
32 x 24 x 20 cm 48 x 36 x 24 cm
40 x 30 x 22 cm

Emil /
Seagrass baskets

Material:
Seagrass



45513 Cylinder w. lid natural S2
ø22 x 24 cm ø25 x 26 cm



45537 Cylinder w. lid small natural S2
ø17 x 15 cm ø20 x 17 cm



45515 Cylinder small natural S2
ø12 x 14 cm ø14 x 15 cm ø16 x 17 cm



45514 Bread basket natural S3
ø20 x 8 cm ø22 x 9 cm ø24 x 10 cm



45536 Basket small natural S4
ø12 x 5 cm ø14 x 6 cm ø16 x 7 cm ø18 x 8 cm

Emil /
Seagrass baskets

Material:
Seagrass



45517 Cylinder small black S2
ø12 x 14 cm ø14 x 15 cm ø16 x 17 cm



45516 Cylinder small white S2
ø12 x 14 cm ø14 x 15 cm ø16 x 17 cm



45568 Cylinder small brown S2
ø12 x 14 cm ø14 x 15 cm ø16 x 17 cm



45534 Basket small black S4
ø12 x 5 cm ø14 x 6 cm ø16 x 7 cm ø18 x 8 cm



45535 Basket small white S4
ø12 x 5 cm ø14 x 6 cm ø16 x 7 cm ø18 x 8 cm



45570 Basket small brown S4
ø12 x 5 cm ø14 x 6 cm ø16 x 7 cm ø18 x 8 cm



45512 Emil Bread basket black S3
ø20 x 8 cm ø22 x 9 cm ø24 x 10 cm



45510 Bread basket white S3
ø20 x 8 cm ø22 x 9 cm ø24 x 10 cm



45569 Bread basket brown S3
ø20 x 8 cm ø22 x 9 cm ø24 x 10 cm



45511 Cylinder large black S3
ø19 x 22 cm ø22 x 24 cm ø25 x 26 cm



45509 Cylinder large white S3
ø19 x 22 cm ø22 x 24 cm ø25 x 26 cm



45567 Cylinder large brown S3
ø19 x 22 cm ø22 x 24 cm ø25 x 26 cm



Elin /

Braided jute
baskets

Material:
Jute



45563 Cylinder basket natural/black S3
ø18 x 14 cm ø20 x 17 cm ø24 x 20 cm



45541 Cylinder basket natural/white S3
ø18 x 14 cm ø20 x 17 cm ø24 x 20 cm



45565 Cylinder w lid black small S2
ø16,5 x 14,5 cm ø20 x 16,5 cm



45545 Cylinder w lid white small S2
ø16,5 x 14,5 cm ø20 x 16,5 cm



45544 Cylinder w. lid natural small S2
ø16,5 x 14,5 cm ø20 x 16,5 cm



45566 Bread basket black S3
ø16 x 7 cm ø20 x 9 cm ø24 x 11 cm



45546 Bread basket white S3
ø16 x 7 cm ø20 x 9 cm ø24 x 11 cm



45547 Bread basket natural S3
ø16 x 7 cm ø20 x 9 cm ø24 x 11 cm



45564 Cylinder large black S2
ø25 x 25 cm ø30 x 30 cm



45543 Cylinder large white S2
ø25 x 25 cm ø30 x 30 cm



45542 Cylinder large natural S2
ø25 x 25 cm ø30 x 30 cm

Elin /

Twisted jute baskets
natural grey

Material:
Jute



45550 Bread basket twist S3
ø16 x 7 cm ø20 x 9 cm ø24 x 11 cm



45561 Basket small twist S4
ø12 x 5 cm ø14 x 6 cm ø16 x 7 cm ø18 x 8 cm



45548 Cylinder large twist S3
ø19 x 22 cm ø22 x 24 cm ø25 x 26 cm



45549 Cylinder small twist S3
ø12 x 14 cm ø14 x 15 cm ø16 x 17 cm



45551 Cylinderbasket w handles twist S2
ø33 x 33 cm ø37 x 37 cm

Ella /

Jute bags

Material:
Jute



45574 Bag granit/mixed
24 x 38 x h32 cm



45575 Bag brick/mixed
24 x 38 x h32 cm



45527 Bag black/natural S2
20 x 38 x 25 cm 23 x 40 x 27 cm



45526 Bag white/natural S2
20 x 38 x 25 cm 23 x 40 x 27 cm

At the table

DIXIE | 2023



Ella /

Jute placemats
mixed colors

Material:
Jute



ø38 cm



45 cm

35
cm

REACH



48317 Ella brown/natural



48315 Ella brown/black



48316 Ella blue/black



49169 Ella black/natural



49168 Ella white/natural



49172 Ella black/natural oval



49171 Ella white/natural oval



49173 Ella red/natural oval

Ella /

Jute placemats
pure colors

Material:
Jute



ø38 cm



45 cm

35
cm

REACH



48321 Ella pure white



48322 Ella pure black



48326 Ella soft blue



48323 Ella pure natural



48324 Ella pure brown



48325 Ella soft green

Elin /

Braided Jute
placemats

Material:
Jute



ø38 cm



45 cm

35
cm

REACH



49197 Elin white



48327 Elin twist natural grey



49194 Elin natural



49198 Elin white oval



48328 Elin twist natural grey oval



49196 Elin natural oval

At the table

Emil /
Seagrass
placemats

Material:
Seagrass



ø38 cm



ø40 cm



47 cm



35 cm



45 cm



35 cm



49141 Emil white ø40cm



49142 Emil black ø40cm



48329 Emil brown ø40cm



48240 Emil white 47x35cm



48241 Emil black 47x35cm



48330 Emil brown 47x35cm



49143 Emil natural ø38cm



48244 Emil natural oval

Esther /
Seagrass placemats
& trivets

Material:
Seagrass



ø38 cm



ø25 cm



ø20 cm



48337 Esther natural ø38cm



48338 Esther natural ø25cm, ø20cm S2



Emil & Elin /
Coasters 6pcs
in a bottle holder

Material:
Jute



48320 Emil natural



48334 Elin white



48335 Elin natural

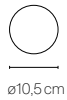


48336 Elin twist natural grey

Ella /

Coasters 6pcs
in a bottle holder

Material:
Jute



48319 Ella black/natural



48318 Ella white/natural



48333 Ella pure brown



48332 Ella pure white

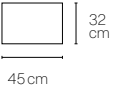


48331 Ella pure black

Linnea

Linen Placemats

Material:
Starched linen /
flax



What could be more beautiful and welcoming on a lovingly set table than carefully handmade linen placemats in sober colours. The fibres in the stalks of flax plants are turned into the beautiful linen yarn that we weave into place mats before dipping them in starch for greater durability. Join us at table with classic Linnea.



48209 Linnea Camel



48246 Linnea Ink blue



48234 Linnea Dark grey



48203 Linnea Black



48254 Linnea Natural



49190 Linnea Natural



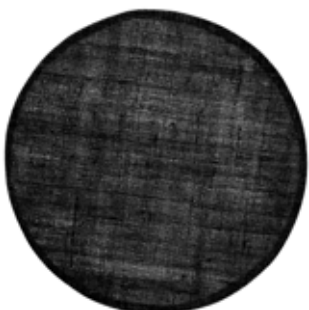
49157 Linnea Camel



49149 Linnea Ink blue



49154 Linnea Dark grey



49153 Linnea Black

Sixten /
Placemats

Material:
Synthetic reversible



49178 Sixten oyster white



49320 Sixten oyster white



49126 Sixten grey



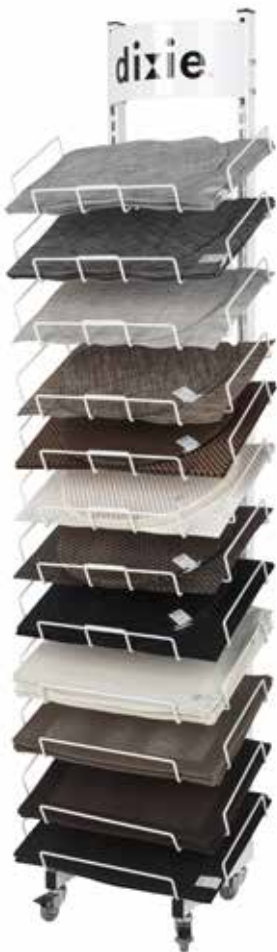
49314 Sixten grey



49130 Sixten anthracite



49318 Sixten anthracite



49000
Display placemats
180x50cm

Sture /
Placemats

Material:
Synthetic reversible



49330 Sture Bambu beige



49332 Sture Coffee



49161 Sture straw melange



49192 Sture nature melange



49329 Sture Bambu beige



49331 Sture Coffee



49241 Sture straw melange



49328 Sture nature melange

Meet the artisans for whom sustainability is a matter of course



After flying for twelve hours, we are met by contrasts that are just as striking every time. The heat, the smells, the colours and the people. We are travelling to meet our suppliers in Bangladesh and southern India. A very welcome return visit to factories that have consciously adopted sustainable processes and fair working conditions. And that are preserving artisan traditions where nothing goes to waste. As can be seen in our mats, place mats and baskets.



The left-over jute stalks are dried in the sun and used to create room dividers, or burnt to turn them into coal.

Personal perfection in Bangladesh

The first stop is Bangladesh, where many of our baskets and place mats are made, from jute and seagrass. Everything is made by hand, using sewing machines, needles and scissors. You can really see the hand at work. It means that every product is unique.

Seagrass grows as a weed in Bangladesh and we help nature by using it to make products. Our supplier buys either finished seagrass rope or leaves that are twisted by hand.

All jute is grown, which requires a lot of sun and a humid climate. It is not surprising then that 90% of the world's jute is grown in Bangladesh and India.

All of the jute plant's parts are used. The leaves are used as a vegetable. The fibres peeled off the stem are used to produce jute yarn. The left-over jute stalks are dried in the sun and used to create room dividers, or burnt to turn them into coal. The loose "dust" that is released when the fibres processed contain jute seeds is gathered up and replanted to become new plants. Crop rotation is also a consciously used farming method. After a period of jute cultivation the earth is more nitrogen rich, making it perfect, for example, for growing root vegetables, onions and rice. This closes the loop.

Proud craftsmanship and a business run sustainably

The women and men who work at the factory are highly skilled with a sewing machine. A seagrass or jute basket can be produced in a matter of minutes, either using a sewing machine or entirely by hand. It's fascinating to watch. Finally, each product is meticulously inspected, often by women who can spot the slightest flaw thanks to their sharp eyes and long experience as artisans.

Our suppliers are proud of their role as employers and take good care of their employees. The conditions are more basic than here, but there is still an infirmary, evacuation plans, fire prevention measures, protective equipment, and transport to and from work. There is a clear will to develop a sustainably-run business.



Each product is meticulously inspected, often by women who can spot the slightest flaw thanks to their sharp eyes and long experience as artisans.



Circular craftsmanship in India

We travel further to southern India and our amazing suppliers of jute, sisal and rubber mats. All our sisal mats are machine woven, whereas the jute mats are hand woven, in the old artisan tradition, from machine- or hand-spun yarn.

Our Indian producers have a well-developed circular approach. Many work together to find solutions enabling them to maximise the lifetime of products and make optimum use of waste products from a circular-economy perspective. Our suppliers have also secured access to fresh water by using an efficient water treatment system.

Ensuring good working conditions is another key focus. All the employees who produce our jute mats benefit, for example, from subsidised lunches and a 60% discount if they need to buy glasses. This is good for the employees and good for our suppliers, as the workers can then see the products clearly when checking their quality and producing them.

Lastly, we also find time to visit one of the factories that produces our hard-wearing sisal mats. Here too we find long experience and a high level of expertise, with a focus on quality. We feel reassured and proud that our suppliers usually score very highly when AMFORI, an organisation that promotes social responsibility and sustainable working conditions, carries out its inspections.

We travel home, our heads full of impressions. Every journey is an experience and a lesson in sustainability and craftsmanship. And in how we can preserve our shared resources.

Victoria & Carina



Natural Scandinavian Living

We've navigated our way through expressions and trends for more than 25 years – the time it took to make us what we are today. The years brought with them wisdom and awareness, and not least the confidence to stand by what we think and feel.

We've corrected our course along the way on our heading toward simplicity and natural expression, and it seems we made the right important choices. A great many people agree and appreciate our sustainable values and timeless Scandinavian heritage.

In developing our product range, we set out from the Scandinavian design tradition. Soft, natural colours, thoughtful functionality, and authentic materials and textures. Natural, down-to-earth, yet so appreciated.

For us, contemporary furnishings mean more than colour schemes and the latest features. Our heritage also means taking responsibility for our products, the way they're made and what they're made of.

Over the years we've developed strong, cordial ties with carefully selected manufacturers who know we demand materials, production methods and working conditions of the highest standard. We have great confidence in them.

It's why we can produce and develop our products with materials best suited for their every purpose and expression. Functional, timeless interior design products that help achieve friendly, natural settings. Today and tomorrow.





The product is approved according to the REACH regulations.



The product is made by hand.



The product can be used for both indoors and outdoors.



The product has been in production for more than 10 years.

dixie[®]

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